



Multis

Specs digital files displays/packaging

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Files over 10MB must be sent by [WeTransfer.com](https://www.wetransfer.com)

Adres: **Heliosstraat 14
5048 CB Tilburg**

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General:

- Links:**
- **All images used in Adobe Indesign must be placed with the corresponding source files visible in the links panel. In this panel, all links are to be embedded, providing for the PDF file to be edited afterwards.**

Attention: if you fail to embed all links and source files, images might be lost in the editing process in Adobe Illustrator and possibly left unprinted. For this Multi's cannot be held accountable!

- Colors:**
- **Always embed the ICC profile.**
If not embedded, Europe ISO Coated FOGRA27 will be applied.
 - **If a PMS color is converted to CMYK, the color will always come out deviant from the original PMS color.**

- Transparencies & overprint:**
- **Transparencies and overprint can cause problems. Therefore, you need to flatten the transparency.**

We also want to note that text/images should not be on overprint. If text/images are on overprint, there is a risk they won't be visible anymore. White texts, lines or surfaces that are on overprint will disappear completely.

Attention: Supply your files with transparencies/overprint is entirely at your own risk!

- Font:**
- **Always convert to outlines.**

- Cutting die:**
- **When saving to PDF, place the artwork on page 1 en the cutting die on page 2.**
 - **If you make adjustments in the cutting die, please inform us.**
 - **The green text and lines show you how to place text/images and which parts are no longer visible when the display is set up.**
 - **Do not change the name of a spot color (cut, crease etc)**
 - **Do not convert the spot color to CMYK.**
 - **Use overprint before you 'flatten' the file.**

- Bleed:**
- **5 mm beyond the cutting die.**

Offset/digital printing:

- File format:**
- **Certified-PDF**
- Photos/images:**
- **Minimum resolution: Offset: 300 dpi / Digital printing: 150 dpi**